



Editorial Calendar January – June 2010

January 2010: [A 40G future](#)

The advent of the 40G wavelengths in the undersea cable market will change the dynamics of cable builds. Increasing bandwidth on undersea cables already in use will mean that future builds will focus on redundancy rather than adding capacity. Equipment manufacturers and a few cable operators are touting 40G technology but the cost of the equipment has not reached a point where it is economically viable for it to be deployed. The cost of adopting the technology and its effect on pricing will be examined as well as 40G's relationship with eventual 100G upgrades. In this cover story, the implications of 40G wavelengths on the undersea cable market will be examined as well as what the undersea cable market will look like in coming years.

February 2010: [Banking on the future](#)

The recession brought on by the credit crisis has influenced developments across industry sectors. While telecoms has not been as adversely affected as other parts of the global economy, it has felt the weight of the downturn and seen the downturn influence the industry's deployment of capital. The cover story will examine how carriers are approaching M&A activity as well as investing in new products and services in tighter financial markets. After declines in M&A activity in the last two years, carriers' appetite for risk from an inorganic perspective is growing. We will look at answers to how carrier assets are valued and how their investment strategies will evolve throughout 2010.

Regional Report: [Turkey](#)

March 2010: [Special issue US metro markets](#)

In the US metro special issue, the factors influencing the development of the US metro market will be discussed as well as how carriers are choosing to build and buy their way to growth and sustainability. Carriers are being challenged by competitive Tier 1 markets, underserved Tier 2 markets and pressures to show return on investment as they try to grow their businesses. As diverse as the US metro markets are, this special issue will examine the business models that are meeting the challenges the market presents today and what models will meet the challenges of the future.

April 2010: [Special issue cloud computing](#)

As the telecoms industry pushes forward into the realm of cloud computing, there are still questions to be answered about the nature of the cloud and what cloud computing even means. The cover story will assess the potential of the cloud with a focus on how carriers will influence the development of cloud computing and how cloud computing will influence carriers. From a regulatory and security perspective, carriers and their customers will need to address who has jurisdiction over the cloud and how is this going to affect the growth of these services? Cloud computing is in its infancy and the cover story will give an overview of the realities that cloud computing faces as it grows to maturity.

Regional Report: [Russia and the Commonwealth of Independent States \(CIS\)](#)

May 2010: [Special issue ITW](#)

The ITW special issue will include a series of breakout features looking at how carriers are identifying and confronting the challenges and risks that their businesses face. The industry weathered the telecoms bubble of the early 2000s and has shown resiliency through the global economic downturn but carriers still face falling prices and commoditisation. Carriers are moving in new directions to diversify their business and in turn creating a more complex wholesale landscape. These features will look at how carriers are forging new identities as they seek to deliver new services and develop new revenue streams and confront challenges to their businesses.

June 2010: [The government in action](#)

The governments in both the mature and emerging markets have cited ICT development and in particular increased broadband penetration as a driver for economic development. Countries as disparate as Rwanda and the US have made similar statements about the potential telecoms infrastructure has to determine the future of their economies. The cover story will examine how countries are stimulating telecoms development and the role government initiatives will have in the future of the industry. Carriers will discuss the risks and benefits they face as governments around the world weigh in on how the telecoms industry should be developing and shaping their businesses.

Regional Report: [Turkey's Eastern Borders](#)

**The calendar is subject to change at the editor's discretion*